



our sustainability promise

Discover The Strait was conceived out of a love for the Northumberland Strait and desire to share this unique body of water with others. It is also the body of water our fishermen depend on for their livelihood. Our commitment is to leave the smallest footprint possible while building awareness and support for this delicate eco-system.



vessel operation

Discover The Strait partners with fishermen whose boats are already operating in the Northumberland Strait adding minimal additional pressure to the eco-system.

As commercial fishermen, our captains operate under federal legislation designed to protect fish and their habitat. This legislation includes pollution prevention, sustainable fish stock management, and sustainable operating practices.

Vessels are operated to minimize their carbon footprint including minimizing speeds, limiting idling, and ensuring engines are well maintained to reduce air pollution.

A pack-in pack-out approach is applied to all experiences. Nothing will be left behind in the places



giving back

Discover The Strait donates 5% of revenue to local ocean and freshwater conservation and protection programs, like the creation of artificial reef balls that provide habitat and shelter for a variety of species.



information sharing

As stewards of the Northumberland Strait, our partnering fishermen will share information on the Strait's unique eco-system, including information on the local fishing industry and its sustainability measures.

Passenger safety briefings include measures guests can take to reduce their environmental impact during and after their experience.

All wildlife is to be respected. Passengers will be encouraged to look, but don't touch wildlife unless under the supervision of the captain or crew.



suppliers

Every effort is made to source supplies that are reusable or made from renewable resources that can be composted. Food and beverages are sourced from local providers.

Environmentally friendly (non-detergent) cleaners are used onboard.

We will make efforts to influence our suppliers and subcontractors with our approach towards responsible environmental practices.